



## Streaming Tank are a world leader

in online video streaming, offering end-to-end solutions for both live and on-demand video content.

By combining lateral thinking with edge technology, Streaming Tank provide reliable live video streaming services to support live events, brand communication experiences, and online marketing initiatives.



welcome



live streaming



on demand streaming



web technologies



campaign strategies

our clients



## Services

Streaming Tank offer the complete range of live and on-demand video streaming services.

### Live Video Streaming

Streaming Tank provide the complete end-to-end live streaming service, from consultancy right through to content delivery and syndication. Including:

- Content production
- Hardware encoding – all major online and mobile formats (SD, HD and 3D)
- Internet connectivity
- Multiple Content Delivery Networks
- Dynamic player control (Mission 2.0)
- Bandwidth detection

### On Demand Streaming

Streaming Tank provide all services connected with the cost effective delivery of pre-recorded content.

### Web Technologies

Streaming Tank development teams produce technologies that work around each campaign.

- Embeddable players
- Full WebTV solutions
- iPhone apps
- Synchronised PowerPoint
- Mission 2.0, a live communication technology that controls each user's player dynamically.

Consultancy : Creation : Delivery

## Case Studies

Streaming Tank have been involved in a huge number of b2b and consumer campaigns.



**Starbucks (RED)**  
Simultaneous Live stream from 156 countries, for AIDS awareness in Africa.



**London Fashion Week 2010**  
31 Live shows in 6 days.



**Stella Artois**  
Live press conference to launch the new Stella Artois website.



**Hachette**  
Event based WebTV with PowerPoint synchronisation



**BBC**  
Site build and streaming for user-generated content.



**The Times and The Sunday Times**  
Video Streaming online and to iPad.

For more case studies, please visit [www.streamingtank.com](http://www.streamingtank.com)

Streaming Tank is an award-winning, record-breaking live video streaming logistics agency that specialise in the consultancy, creation and digital delivery of brand specific live events.

## recent awards



**The Guinness Book of World Records 2010**  
Most Nations in an Online Sing-a-long

### Streaming Media Award

Best Streaming Services Provider  
Event Awards

Event Industry Supplier of the Year

AV Awards

Digital Media Project of the Year

IVCA Clarion Awards

Best Viral

Best Live Event

Grand Prix Chairman's Award

NMA Awards

Best Use of Web

Broadcast Awards

Best Use of Broadband

Webby Awards

Best Use of Video or Moving Image

Streaming Tank has also been voted by Media Week as one of the top 10 "Ones to watch" media agencies in 2010 and the "go to agency for live video streaming".